



Southern Connecticut
Chapter of SHRM
Inspiring Excellence in HR

2017 Sponsorship Opportunities



AFFILIATE OF
SHRMTM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Exclusive Sponsorship Opportunities...

SOCT SHRM offers exclusive sponsorship opportunities and exposure to over 1,000 businesses of all sizes across Fairfield County.

Our award winning chapter presents major monthly meetings with high profile speakers with record setting attendance events providing your company with networking, branding and exposure opportunities.

Your sponsorship delivers continual exposure to the more than 350 members of the Southern Connecticut Chapter of SHRM. The SOCT SHRM website provides you significant exposure to the Human Resource Community, both local and national.

- Professional Development Seminar Sponsorships for \$250!!

Sponsorship opportunities are available for all events! For details see our website:

www.soctshrm.org



Here are the details included in our meeting sponsorships:

- Your logo /recognition on our website: www.soctshrm.org (e.g. this event is made possible by <YOUR NAME>) where the event is promoted (Website event page).
- Sponsor Ad on the event flyers featuring your logo and brand (handed out at previous month's event and emailed to all members).
- Sponsor's Handouts/Literature at each seat and/or a table place setting prior to the start of the event.
- Sponsor's Exhibit Table in the actual meeting room – to meet and greet guests. You will be given two complimentary passes to the meeting.
- Mention of thanks for your sponsorship and brief background on your company at the event by Chapter President or event host.
- Three email blasts typically scheduled in the weeks prior to the event, which will be sent to our membership and our mailing lists (over 1,500 total local HR contacts) and will include your logo and sponsorship reference.

Contact our Director of Sponsorships, Kimberly Boskello for details:

kimberly_boskello@yahoo.com.

SPONSORSHIP PRICING:

Website Advertisement	Cost	Available Spots
Home Page Banner	\$500/3 months	Available
Home Page Banner	\$750/6 months	Available
Home Page Banner	\$1,000/12 mos	Available
Meeting Sponsorship	Cost	Available Spots
Meeting Premier Sponsor (These are industry exclusive sponsorships,)	\$1,000	10 dates
Meeting Sponsor	\$500	10 dates
Professional Development Seminar	\$250	4
New Member Breakfast/Receptions	\$250	2
HR People of the Year Awards	Cost	Available Spots
HR People of the Year - Silver	\$1,500	3
HR People of the Year - Gold	\$2,500	3
HR People of the Year - Platinum	\$3,500	6

Obtaining Sponsorships is Easy!!

Please contact:

Kimberly Boskello (203) 526-4600/ kimberly_boskello@yahoo.com

Save the Date for Our 2017 Programs to Sponsor:

Date	Event	Subject
1/10/2017	Dinner	The Power of Magnetic Leadership: It's Time to Get R.E.A.L
2/7/2017	Dinner	Business Acumen for HR Professionals
3/14/2017	Dinner	The Politics of Promotion: Navigating Today's Complex and Competitive Workplace
4/4/2017	Dinner	The LinkedIn Connection & Real Relationships
5/9/2017	Half-Day Workshop Afternoon/Evening Networking	Delivered by John Hoover, PhD, SVP Partners Int'l , formerly Walt Disney Co, McGraw Hill—Workshop Topic: "The Art of Constructive Confrontation"
6/14/2017	Networking	Annual Summer Networking Bash
July	No Program	Summer Hiatus
August	No Program	Summer Hiatus
9/12/2017	Dinner	Compensation & Benefits - Details TBA
10//10/2017	Afternoon /Evening Workshop	Active Shooter—Handling Workplace Emergencies
11/14/2017	Full Day TBD	Law Symposium—Jackson Lewis and Guests
December	Networking	Annual Holiday Networking Party